

For Immediate Release

January 15, 2020

**CARLOS MELIA JOINS ALCHEMY DMC ARGENTINA & CHILE
AS LEISURE AND HIGH-END TRAVEL
SALES PARTNER FOR THE UNITED STATES TERRITORY
AND LGBTQ+ SEGMENT GLOBALLY**



MEET CARLOS MELIA, ALCHEMY DMC new Sales Partner for the United States and Global LGBTQ+ Sales Partner

A native Argentinian, with over 28-year career as agent and supplier to travel agents across the globe, Carlos is an ideal partner as ALCHEMY DMC expands into the USA.

After many years of working with the region, Carlos has a great understanding and comprehension of the South American market. His well rounded knowledge of luxury and experiential travel services, combined with solid key relationships with suppliers and experiences, makes him a true alchemist and destination expert on Argentina and Chile.

Carlos holds a BA in Hotel & Restaurant Management. He is a founding member of Belmond Hotels, Trains and River Cruises LGBTQ Advisory Board; a founding member of the Travel Agents Luxury Advisory Board for Bürgenstock Selection first class Swiss hospitality; and will



be joining the VIRTUOSO Preview Advisory Board for Cheval Blanc Hotel Paris, part of the LVMH group.

With Carlos' addition to our team and his proven expertise in catering to the Global LGBTQ+ segment, ALCHEMY DMC is proud to join him on welcoming LGBTQ+ travelers to the region. In 1990, living in Buenos Aires, Carlos launched the first openly gay inbound travel agency, promoting Argentina, Chile and Uruguay. In 2008 Carlos moved to the US and founded Luxury Gay Travel Network, a site and network connecting mainstream luxury travel and hospitality suppliers to leading LGBTQ+ travel professionals and press around the world. Visit www.lgtnetwork.com

Today Carlos is a citizen of the world living in New York City. He travels extensively, curating the world of Luxury Travel & Lifestyle, one destination at the time. His Instagram, and blog, *CarlosMeliaBlog*, are ranked among the "TOP 100 Luxury Travel Blogs".

For many exciting opportunities in the South American market, contact Carlos Melia - Email carlos@alchemydmc.com - US Phone: +1 917 754 5515



ALCHEMY DMC ARGENTINA & CHILE

"WE ARE THE ALCHEMIST. A TEAM OF MAKERS, THINKERS, EXPLORERS AND CREATORS."

With over 15 years in the industry, **ALCHEMY DMC Argentina & Chile** is a leading Destination Management renowned for excellence and innovation. We push boundaries, provoke change and strive for the unique in everything we offer to our clients.

With headquarters in Buenos Aires, Argentina, our two successful divisions focus on High End Travel Experiences; traditional Leisure Travel and Incentive Travel. We have the passion and skills to offer all who travel with us, a memorable visit to our incredible homeland.

We are the Alchemists. We specialize in elevating the everyday for our clients, from customized tailor-made programs to high quality business, corporate or incentive events. Our entire team



live and breathe Argentina and Chile, including our culture, scenery and traditions, and we are perfectly placed to assist you.

We are a team of makers, thinkers, explorers and creators. We are serious about delivering exceptional moments. Let us spin your clients dreams into realities.

TRAVEL & LEISURE

ALCHEMY DMC handles tailor-made packages and series bookings for travel within Argentina and Chile. We are experts in anticipating the demands of the discerning traveler. Our Travel and Leisure sales and operation team is well acquainted with each destination, activities, ground services and accommodation, and able to customize itineraries according to budget and guest profile. From our headquarters in Buenos Aires, we service Argentina and Chile under our own operation, and Uruguay, Brazil, Peru and Bolivia in along with our local partners at each destination, securing a seamless South American experience for your clients.

Travel & Leisure services

- > Full programs in Argentina with the options of a seamless combination with Uruguay, Chile, Brazil and Peru.
- > Hotel and Resort reservations, logistics and negotiations
- > Tours, experiences and activities
- > Concierge service: Restaurants, shows and events recommendations/reservations
- > Air/ground transportation and management
- > Airport meet and greet / Baggage handling
- > Local Guides
- > General coordination
- > Special Services (VIP Services, Welcome Gifts, Medical Services)
- > Passport and Visa services
- > Online Rate System

HIGH-END TRAVEL EXPERIENCES

Captivated by the idea of turning the ordinary into extraordinary, we bring to you our High-End Travel Experiences division of ALCHEMY DMC. Travel is changing and, we aren't afraid to embrace it. We put change and transformation at the very heart of our company and built it into our Alchemist's code. Our team focuses on transforming a well-planned trip into a life-enriching experience, which sophisticated travelers will never forget.

Our goal is to take different elements of nature, culture, community and local art, blending them into memorable moments as valuable as the most precious of metals. As with everything, the human touch is the element that adds the magic.

A special meal shared with a local family, a festivity celebrated within its community, harvest



rituals with the winegrowers in Mendoza, a day spent as a real gaucho or a tango evening filled with surprises, are just some of the intimate moments our travelers will have the privilege to access. Our definition of luxury isn't just about the best hotels, services and restaurants, it's about creating special moments. We put authenticity at the forefront of everything we do, offering detailed and personalized itineraries with your clients needs in mind. We cater for the sophisticated, well-travelled customer who appreciates the finer things in life, as well as the most extraordinary options available.

SOCIAL RESPONSIBILITY

Being Socially Responsible our priority. Alchemy DMC Argentina strives to support those regions in Argentina that really need the attention for basic care and education. In line with our proactive focus, we to support our local communities in building their own schools, giving our kids the right and opportunity of building their own future. Sergio Pizzagalli – General Manager.

We invite you to visit our web site www.alchemydmc.com, where in our **MEDIA** section you will find extended material which can be downloaded for your perusal: high quality pictures, sample incentive programs and some interesting videos: www.alchemydmc.com/media2/

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